

Universidad Autónoma del Estado de Hidalgo

Escuela Superior Huejutla





Área Académica: Administración

Tema: Desarrollo de Estrategias

Profesor: M.I.A. R. Yahir González Pérez

Periodo: Agosto – Diciembre 2011

Keywords: Diagnostico Estrategias Recursos





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The students will understand the concept of strategy and the basic aspects that have to be taken into account when developing and implementing it in order for it to succeed, achieving a solution for the problems they face.

Keywords: Diagnosis Strategies Resources



